

Fig. 1

CONTENT PROVIDING AREA LIST

RECEIVING CONTENT
HIKARI
ARTIST NAME
HANAKO YAMADA
REPLAY TIME
3 Min, 22 Sec
DOWNLOAD TIME
20 Sec
FEE
200 Yen

09/13/2010
12:14:25

INCREASE IN TRAVEL DISTANCE

1. ▲ KANAGAWA AP 1.2Km
2. ● TOKYO AP 1.3Km
3. ■ OSAKA AP 2.0Km

ALTERNATE RECOMMENDATION PATTERN

D201 D202 D203 D204 D205 D206 D207a D207a' D207b D207b' D207c D207c'

09/13/2010

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CONTENT

ARTIST NAME




REPLAY TIME

DOWNLOAD TIME

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200 Yen

INCREASE IN TRAVEL DISTANCE

- | | | | |
|----|---|-------------|-------|
| 1. |  | KANAGAWA AP | 1.2Km |
| 2. |  | TOKYO AP | 1.3Km |
| 3. |  | OSAKA AP | 2.0Km |

**ALTERNATE
RECOMMENDATION
PATTERN**

Fig. 2

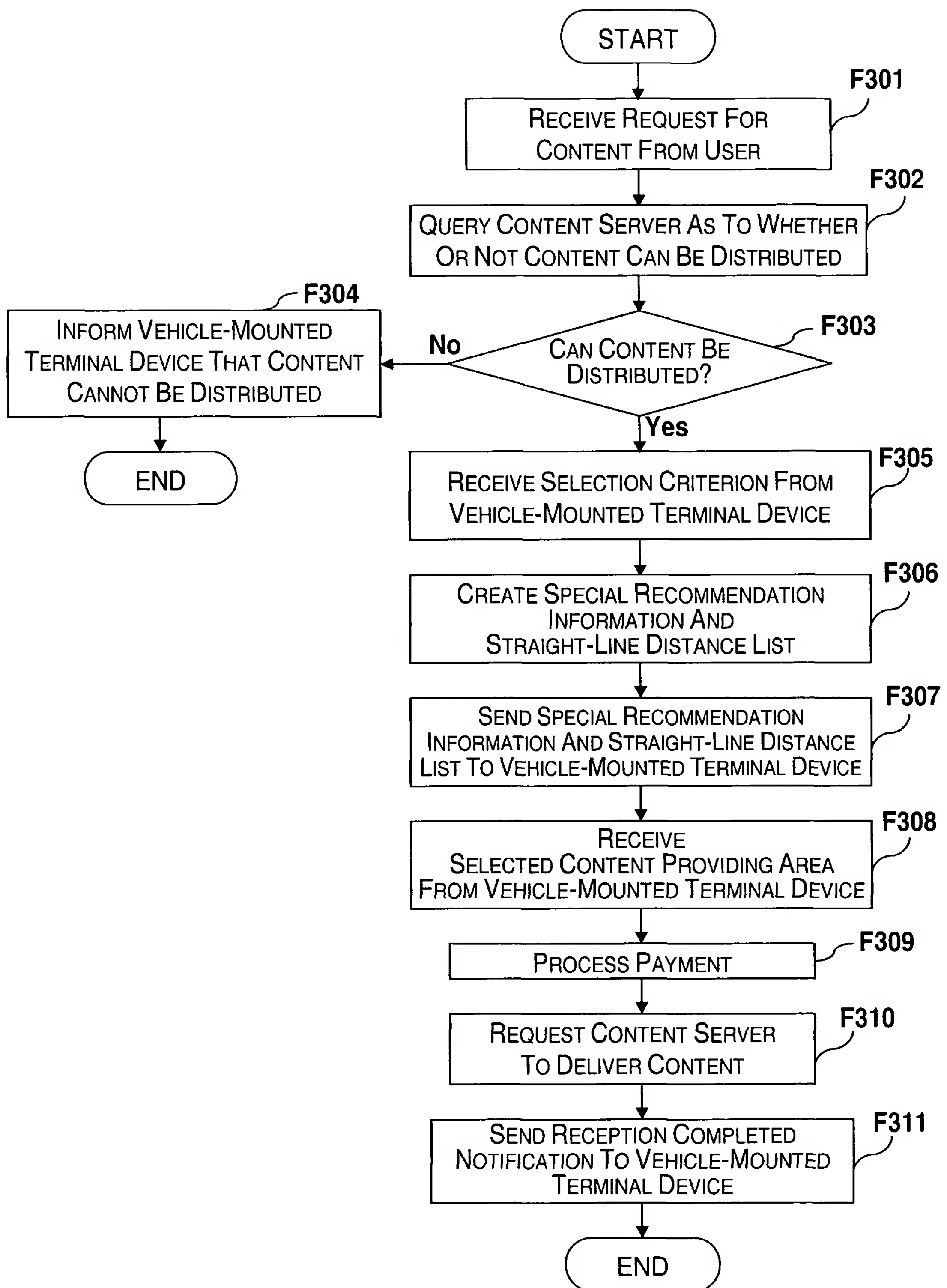


Fig. 3

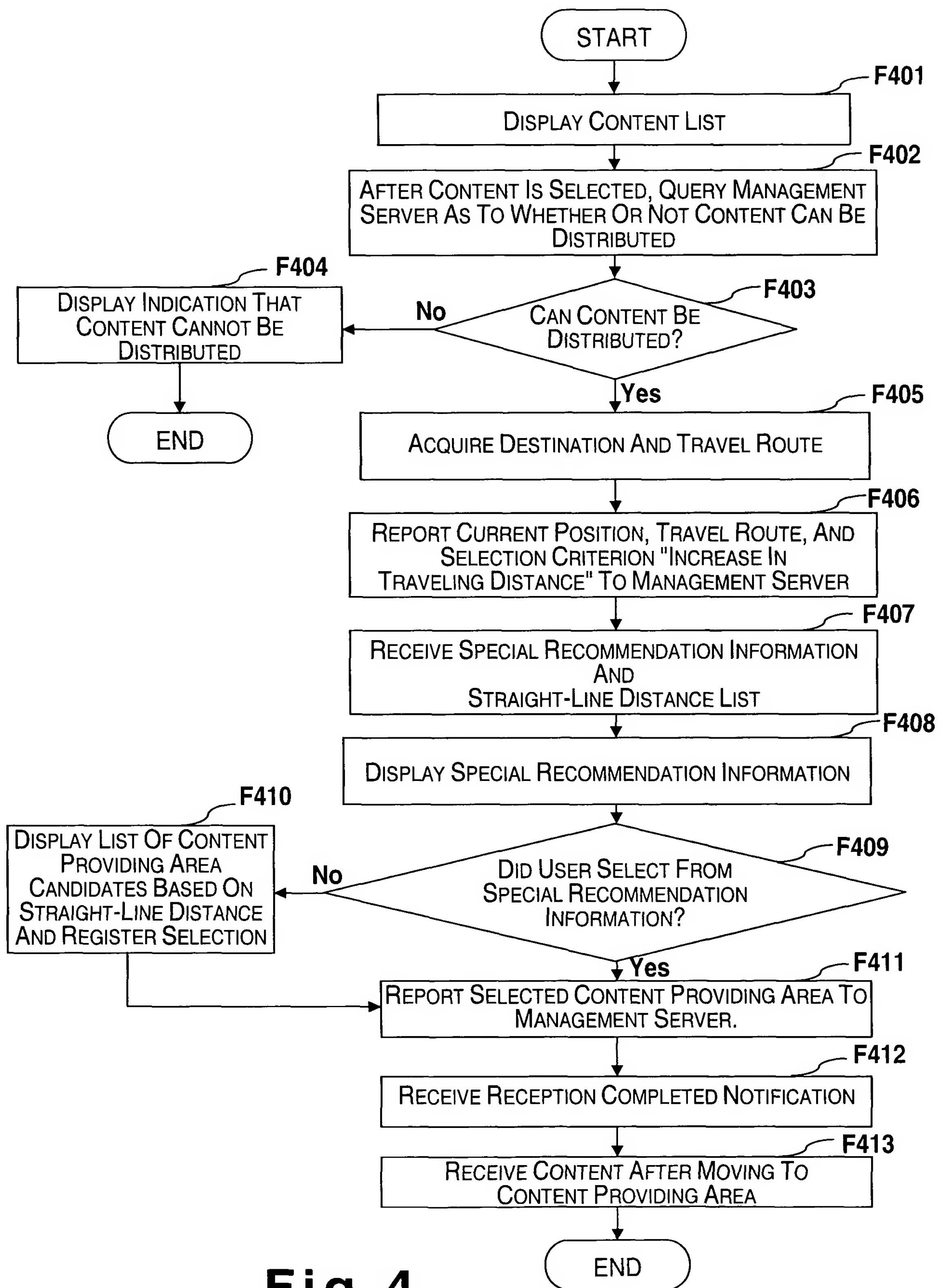


Fig. 4

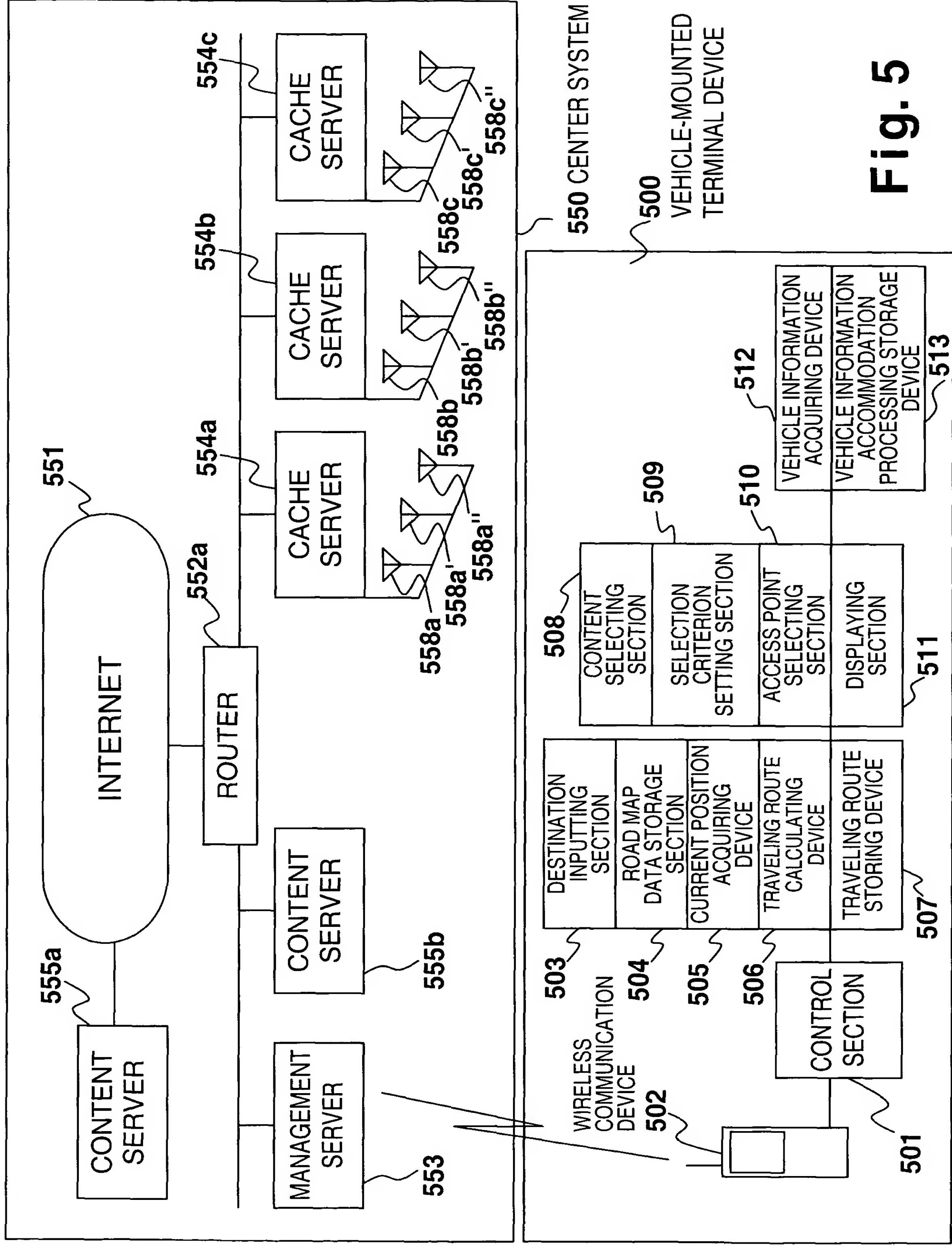


Fig. 5

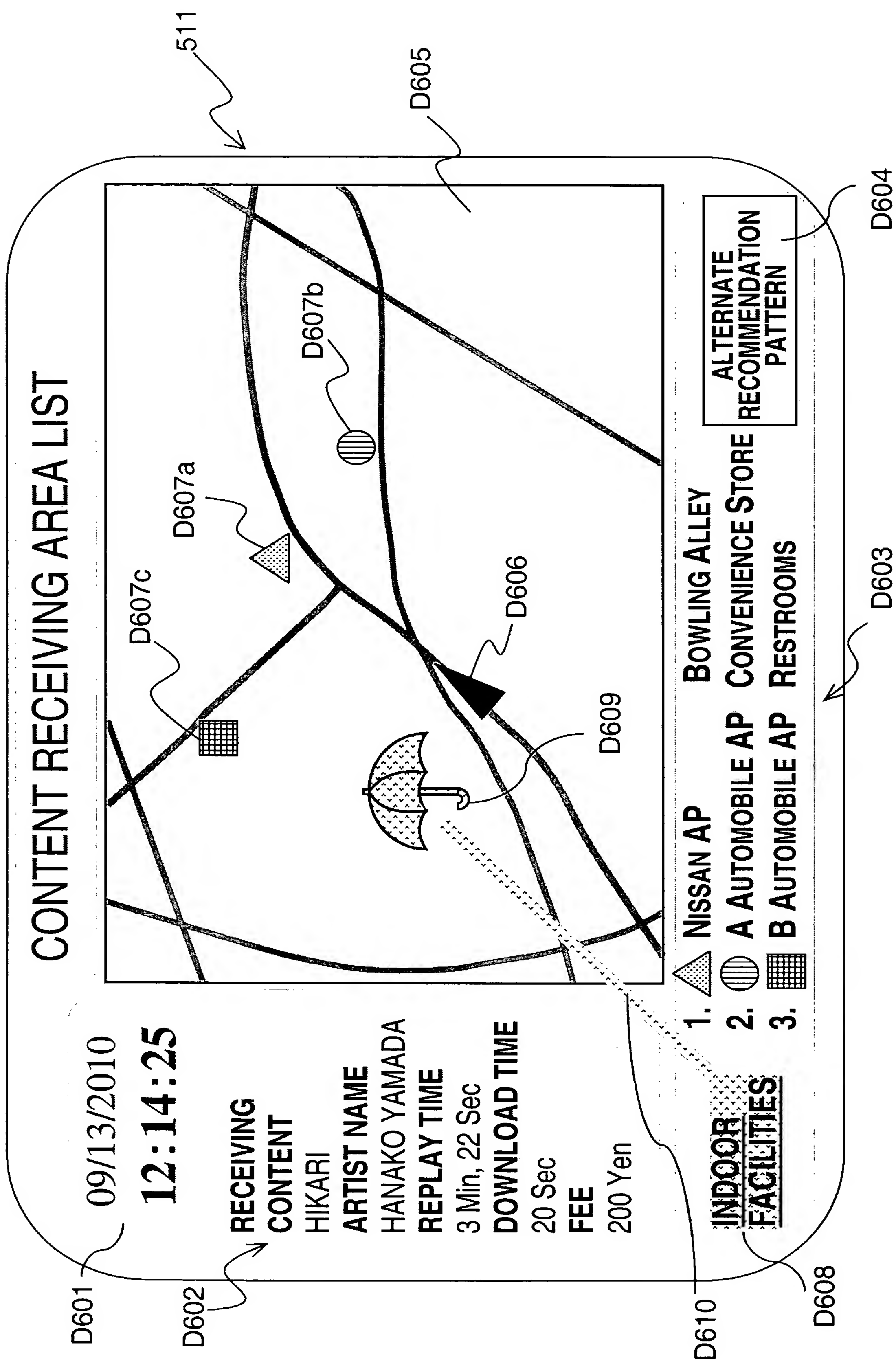


Fig. 6

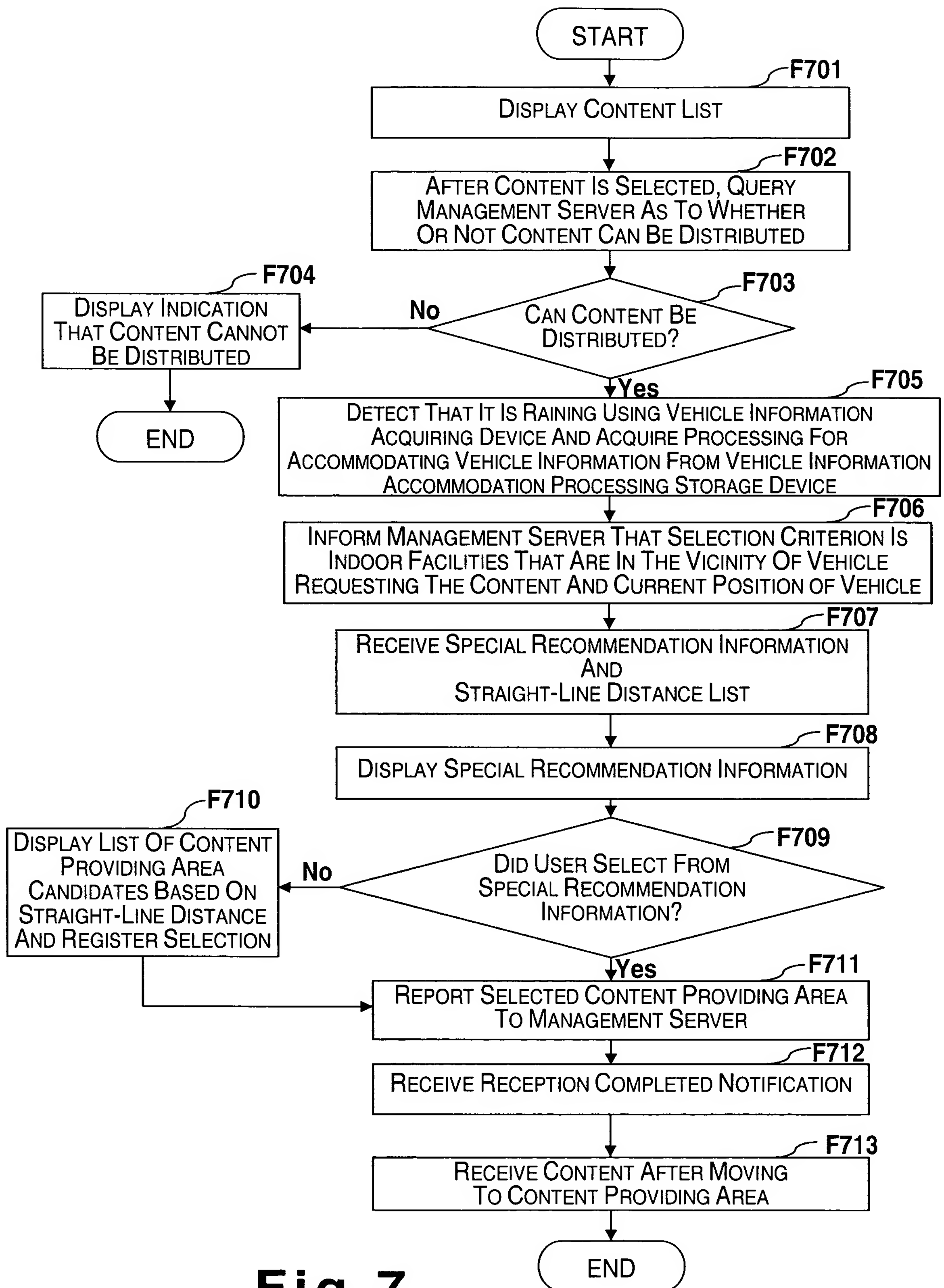
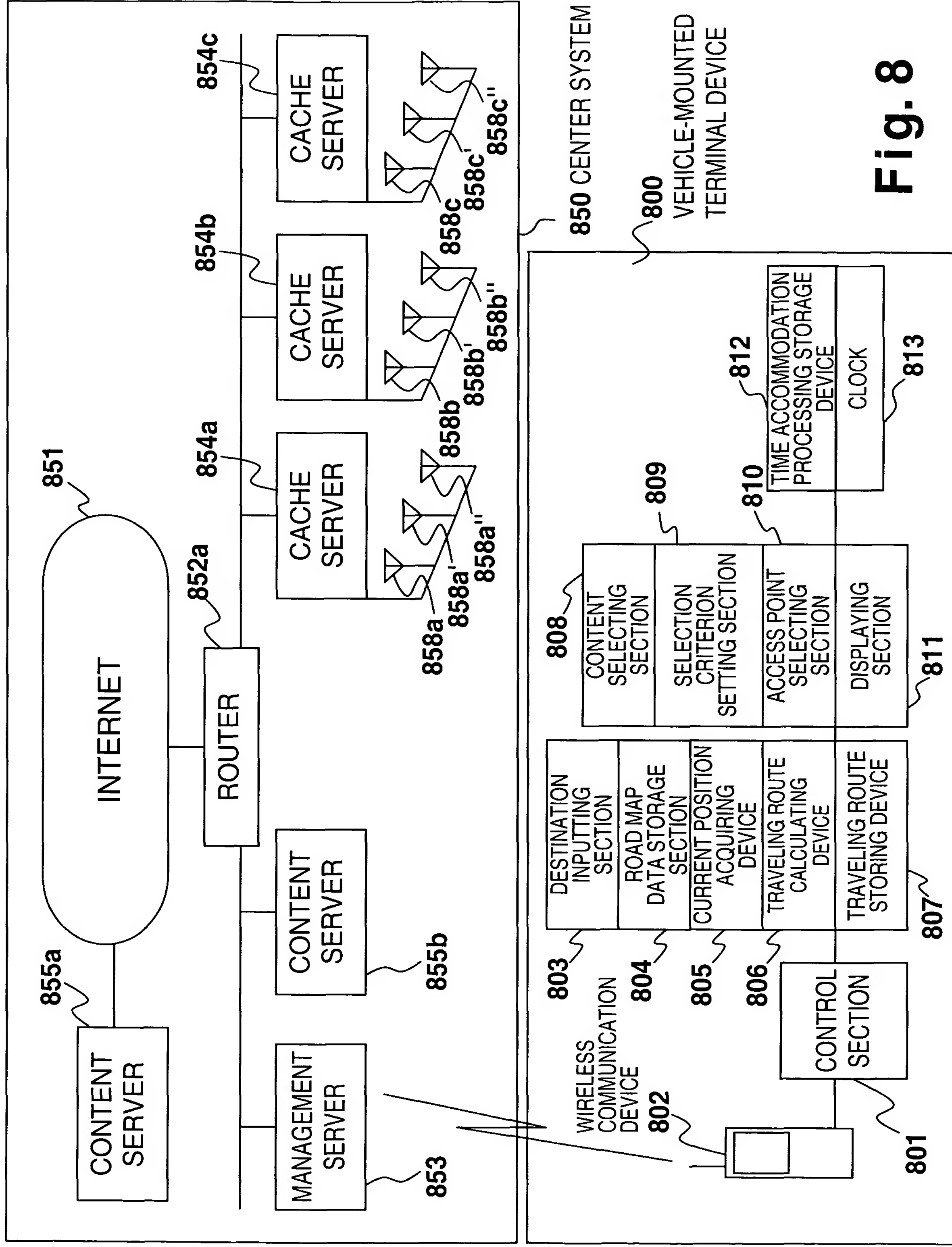


Fig. 7



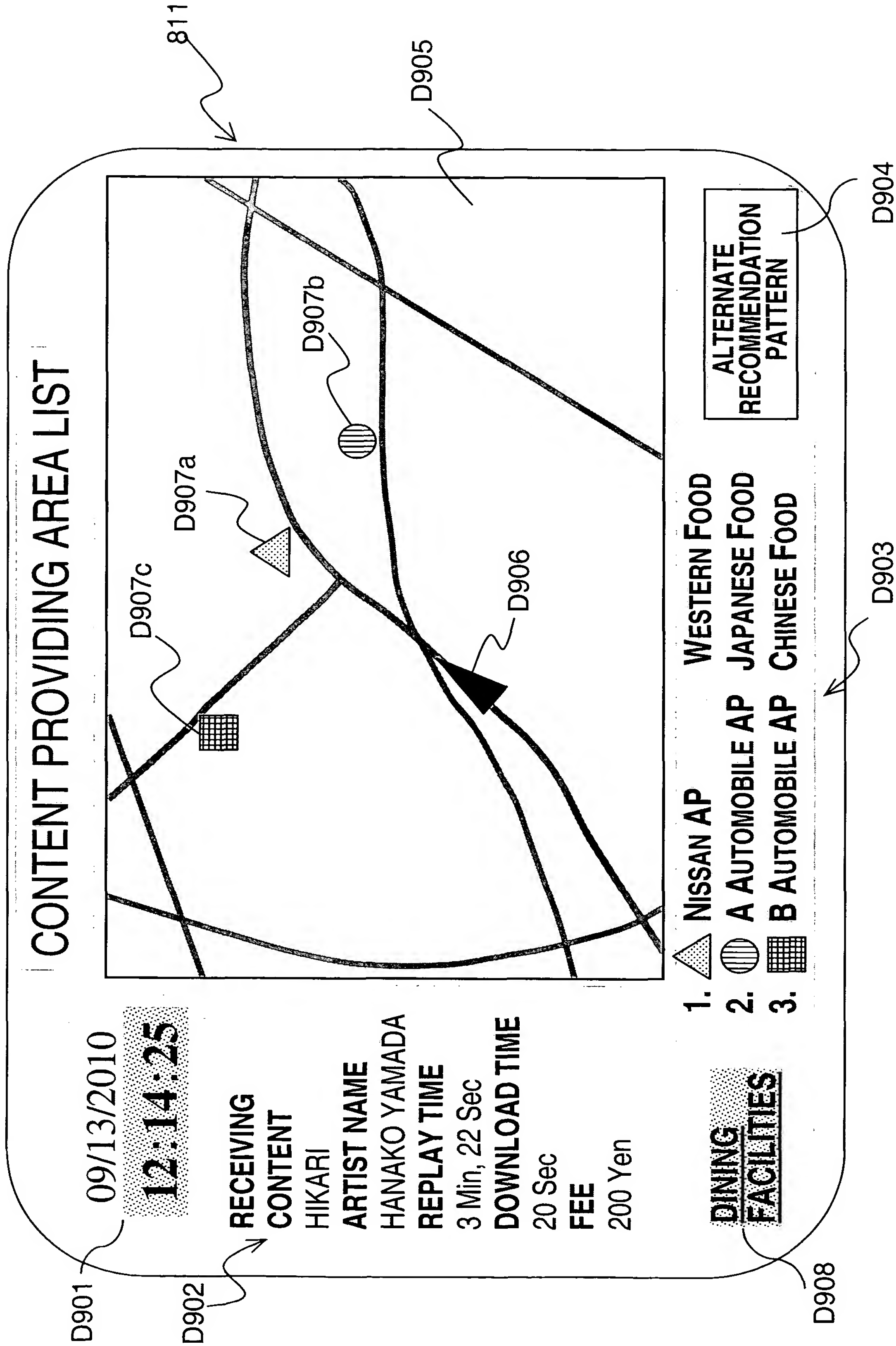


Fig. 9

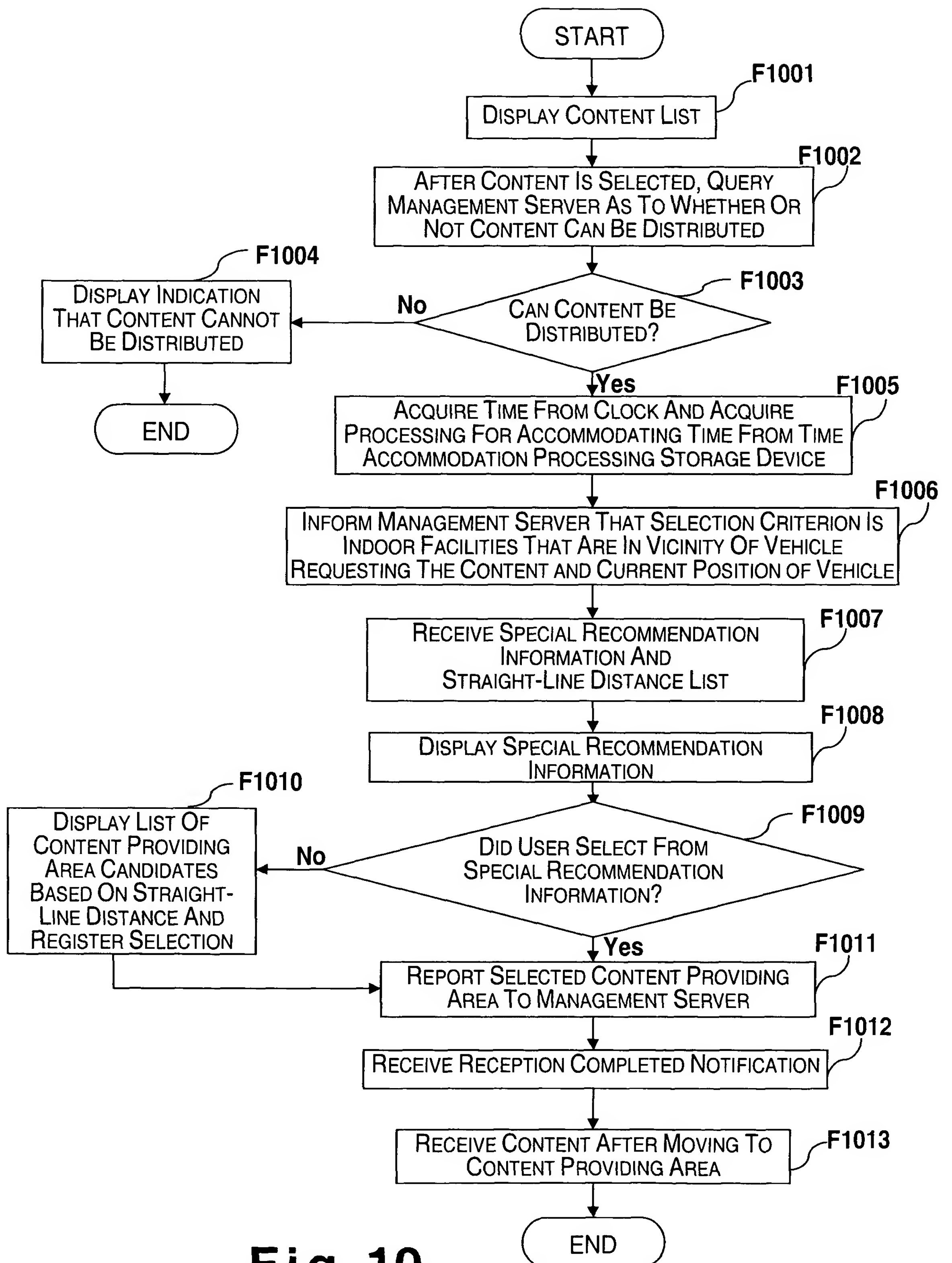


Fig. 10

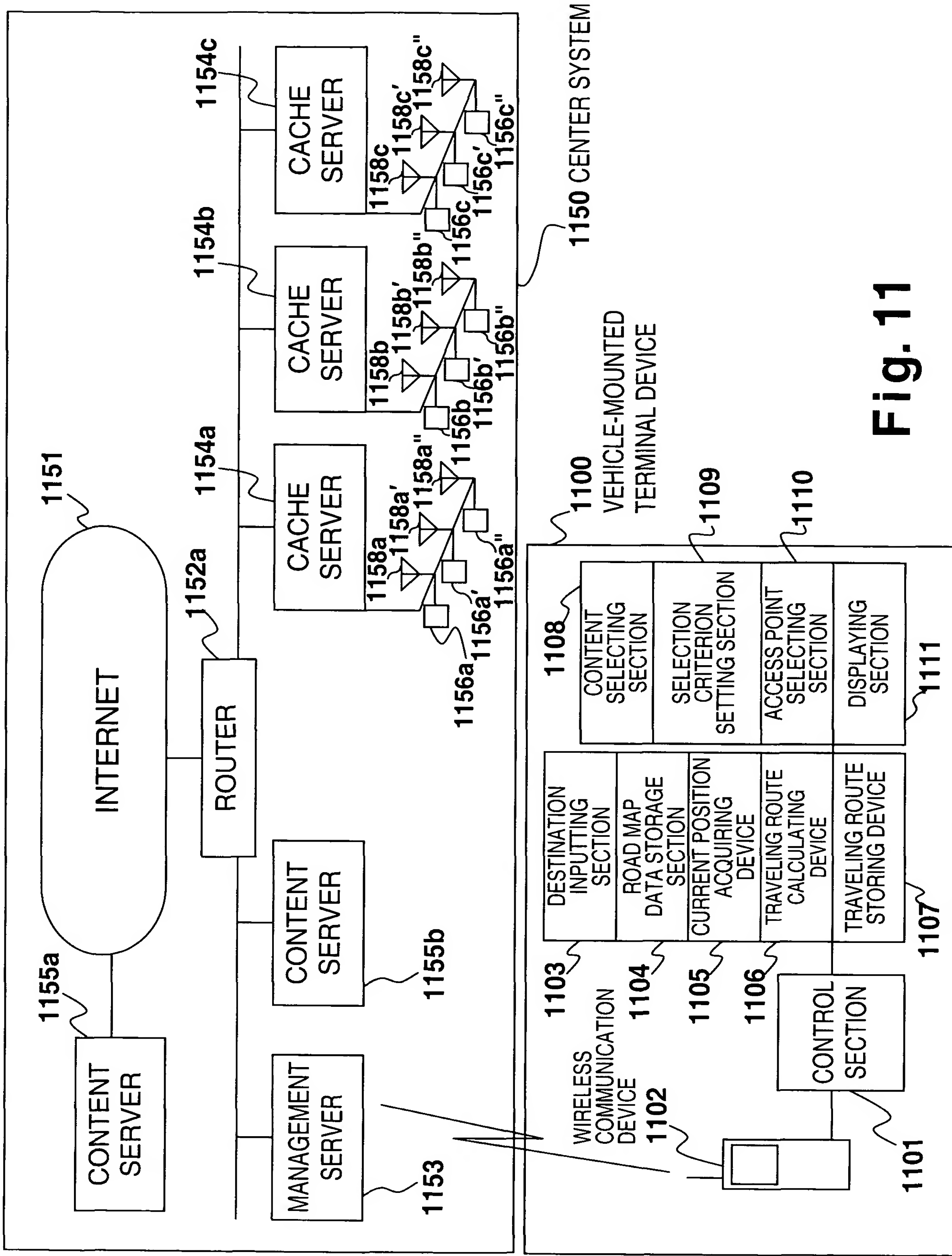


Fig. 11

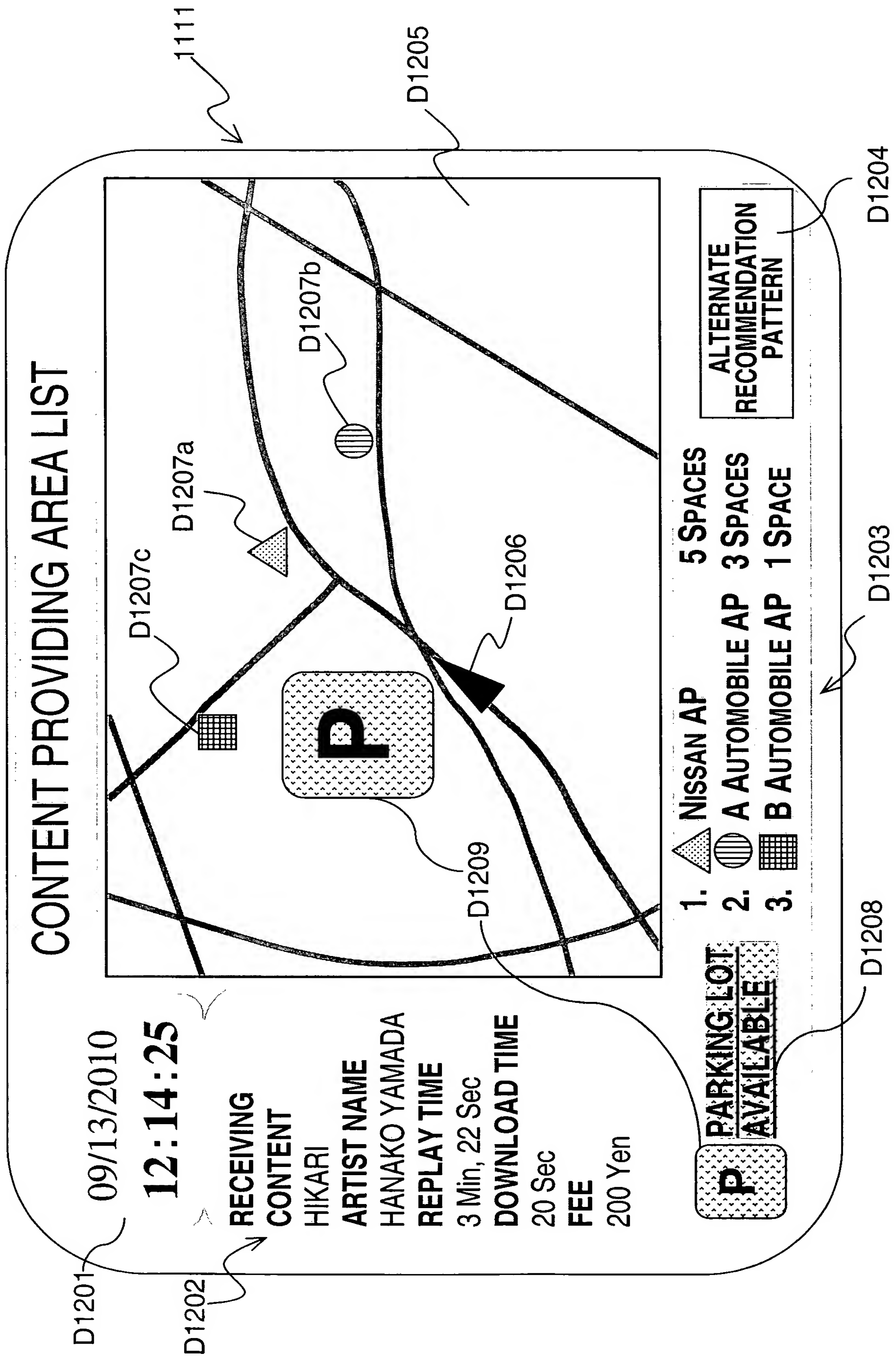


Fig. 12

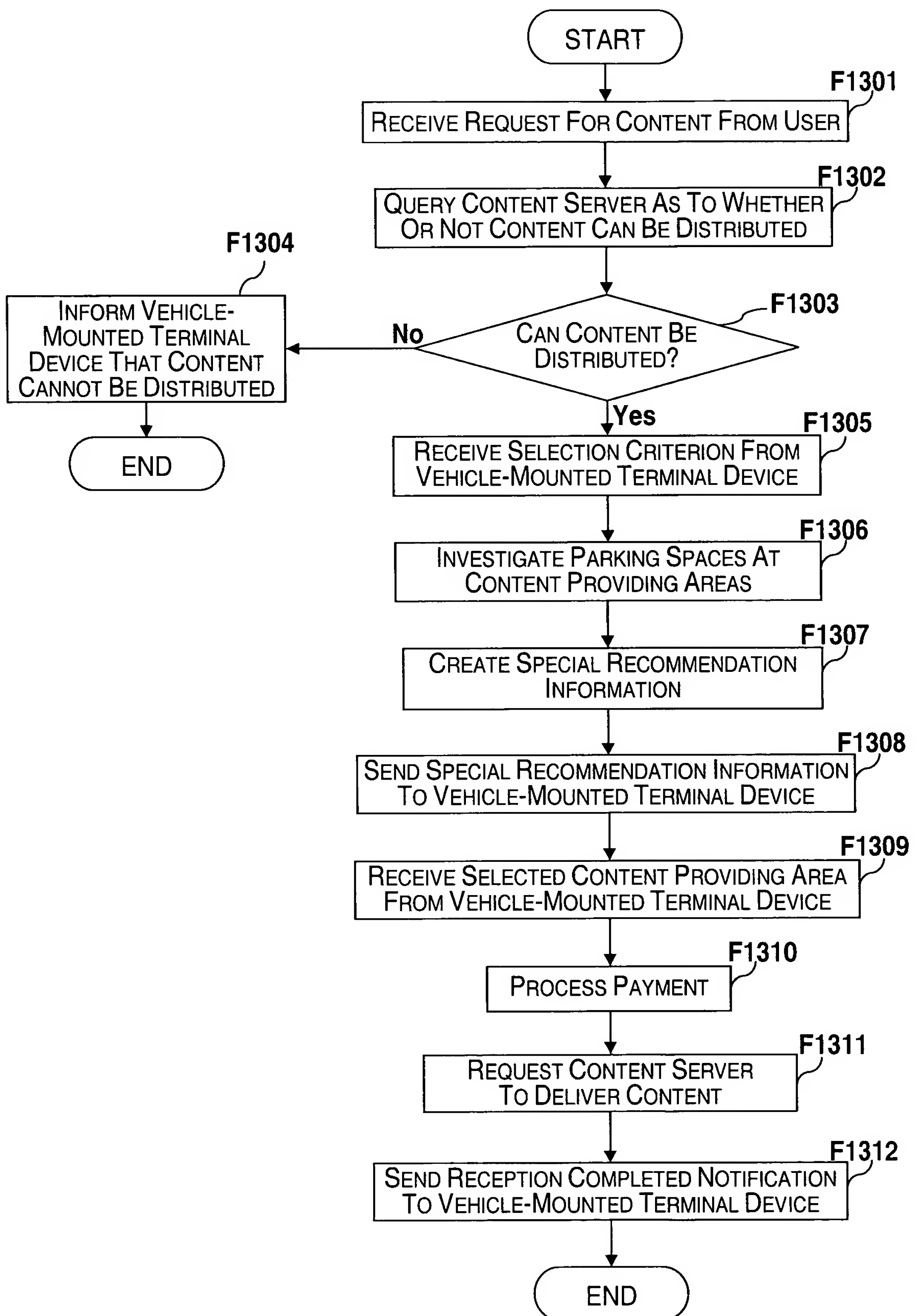


Fig. 13

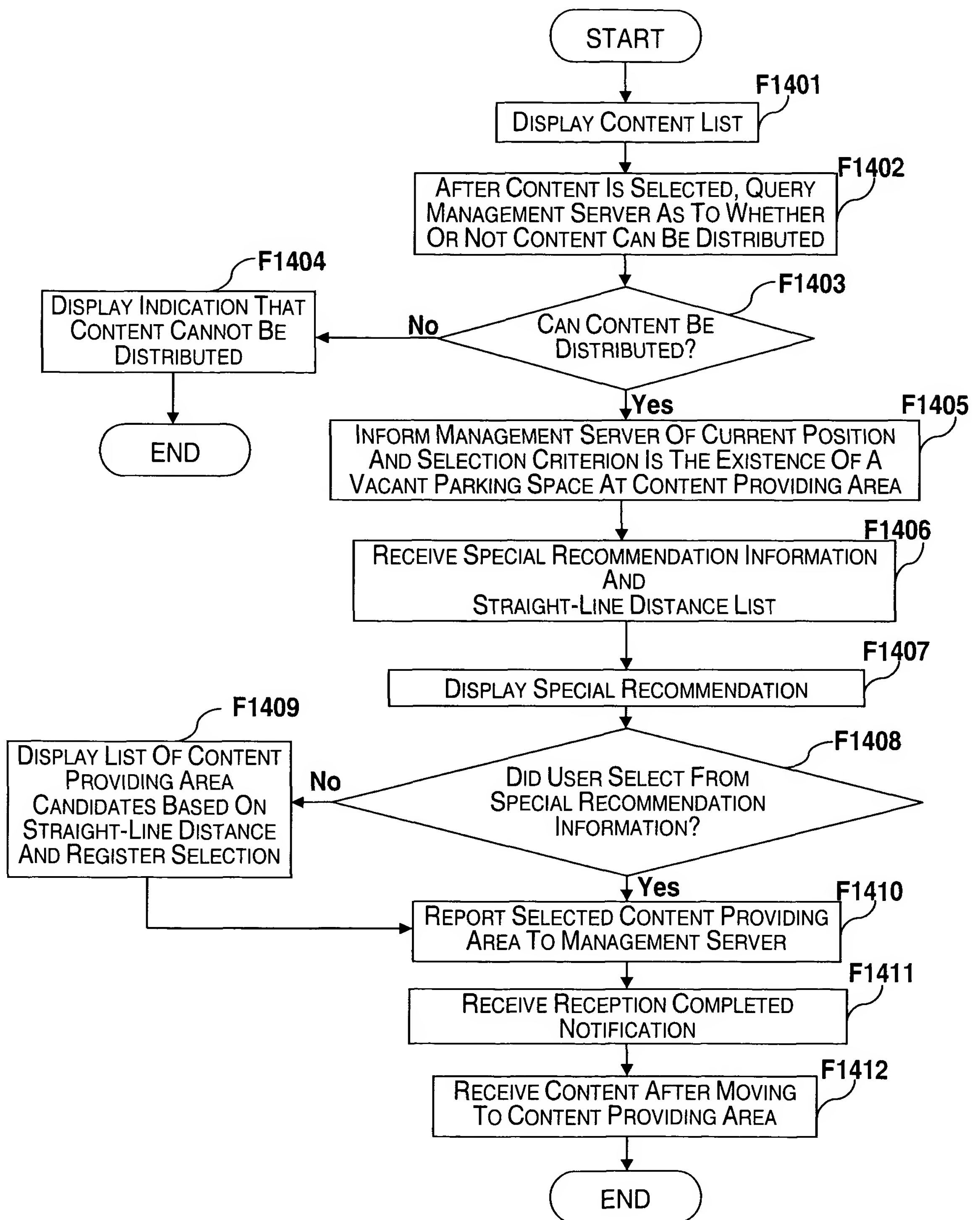


Fig. 14

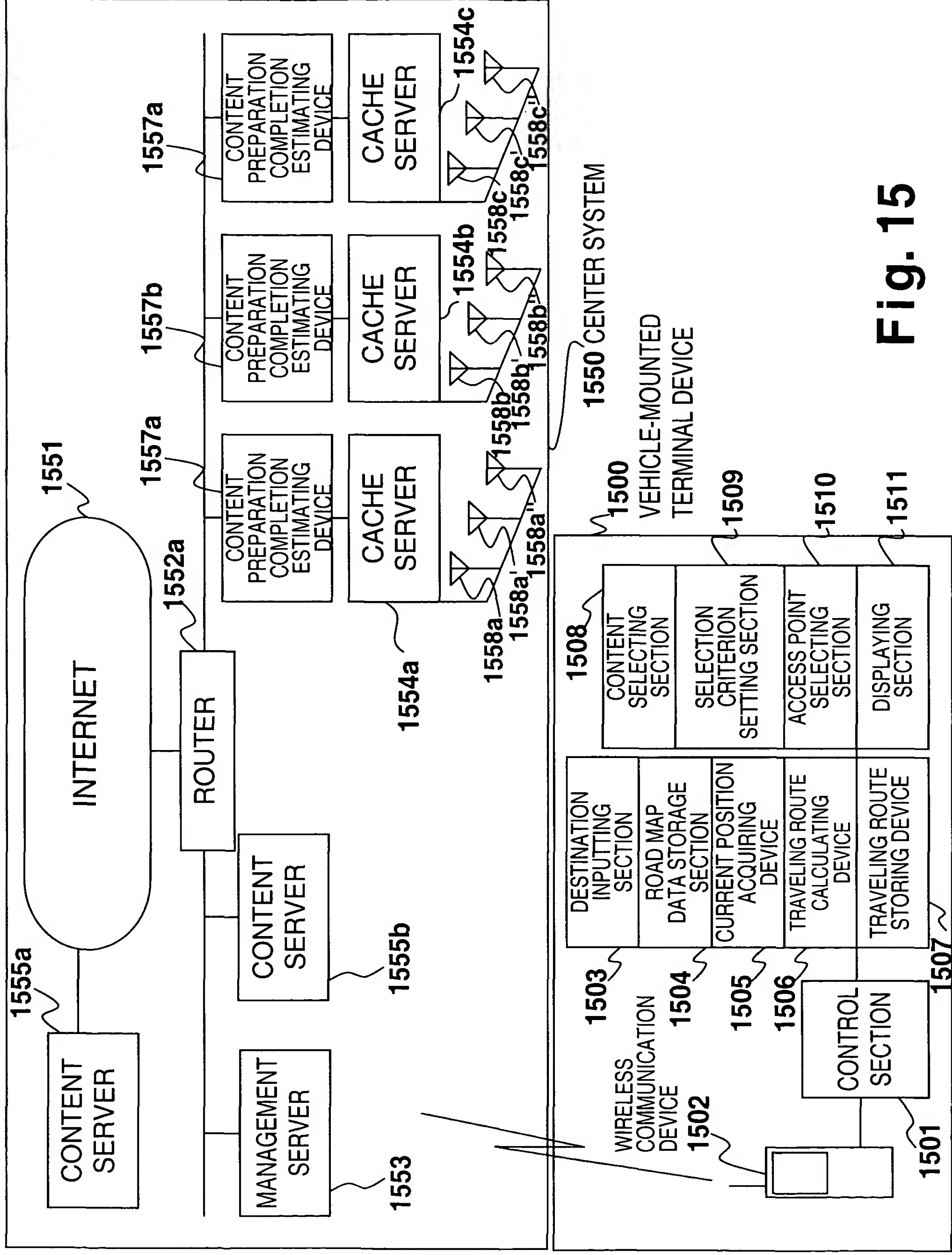


Fig. 15

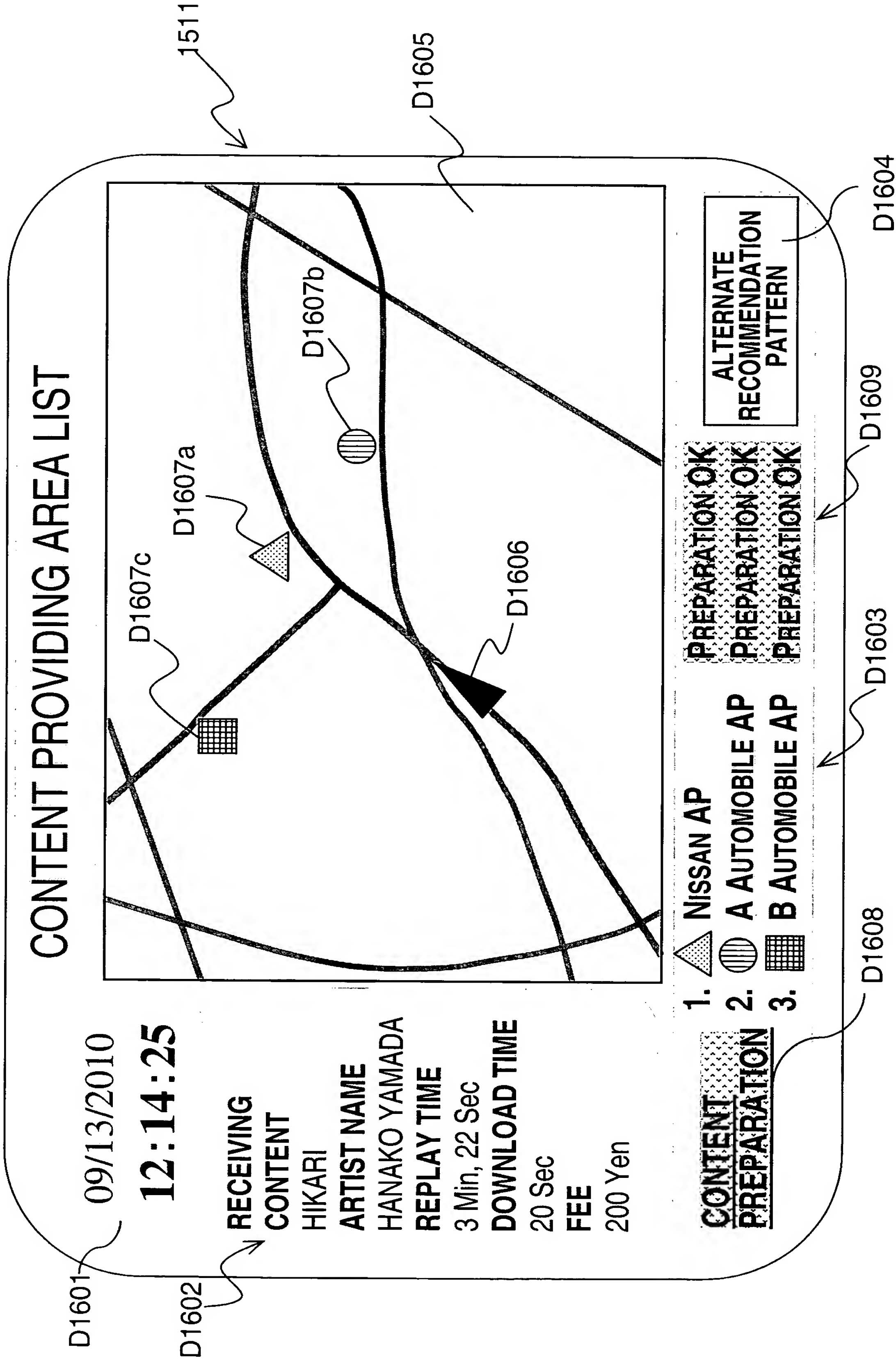


Fig. 16

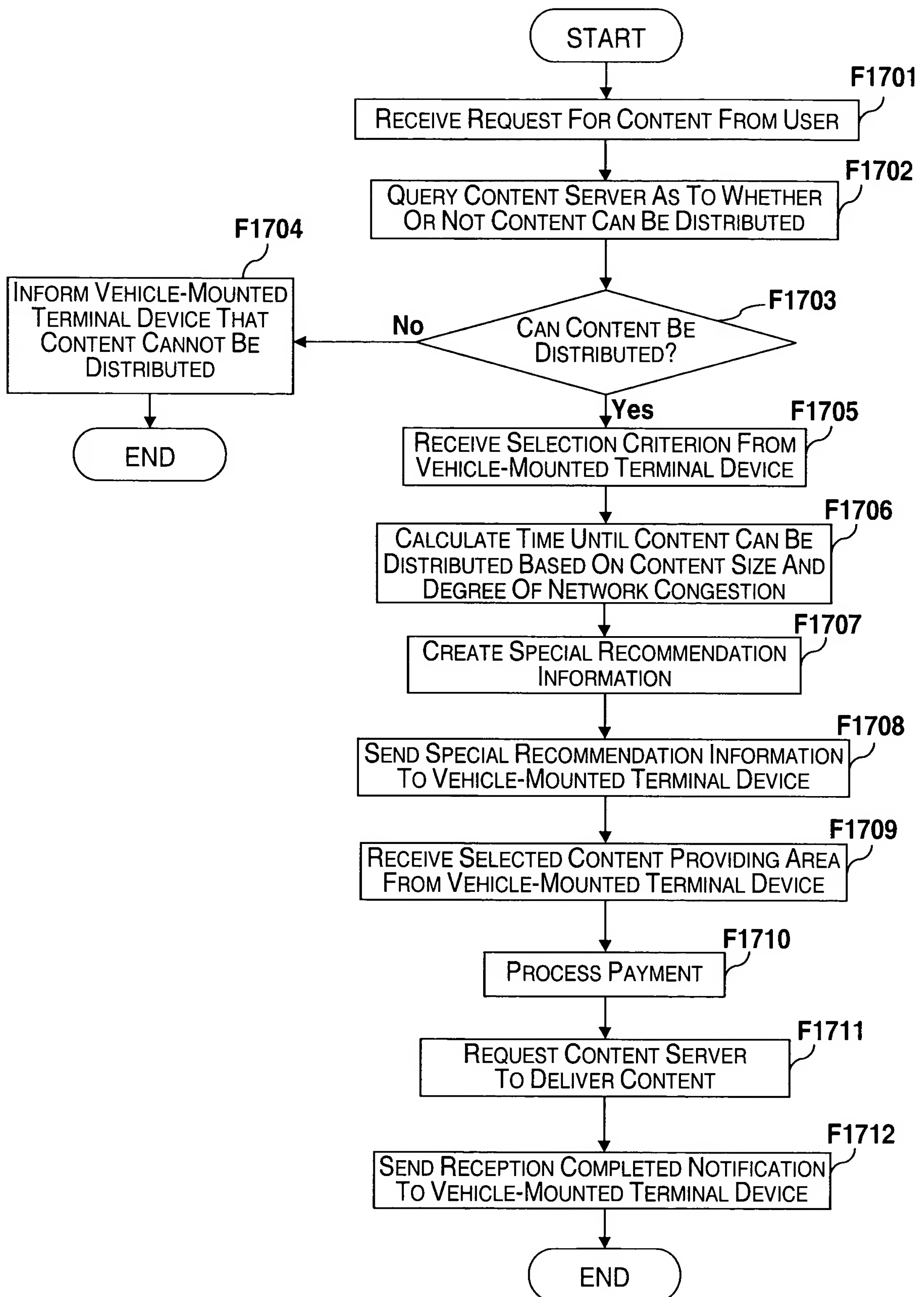


Fig. 17

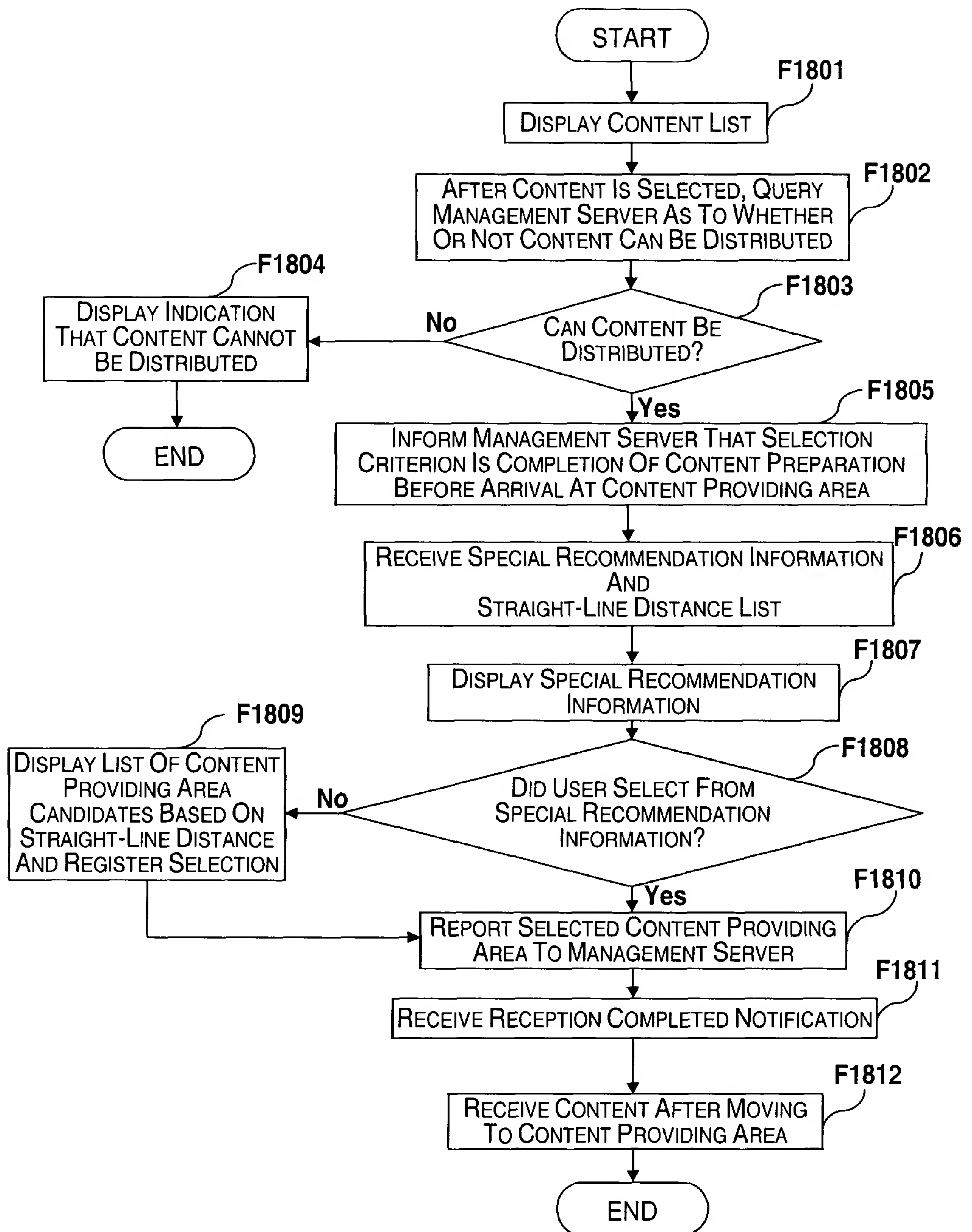


Fig. 18

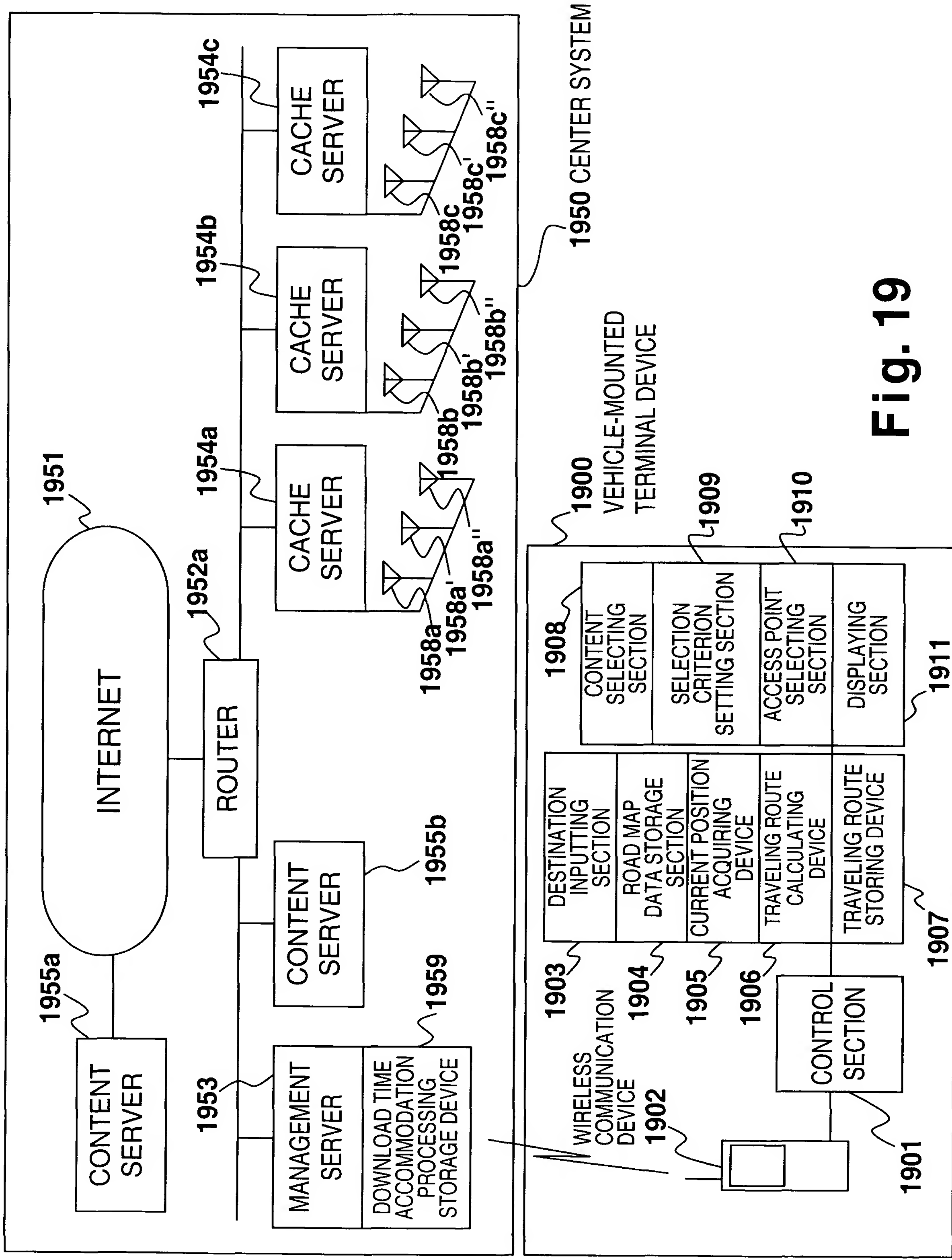


Fig. 19

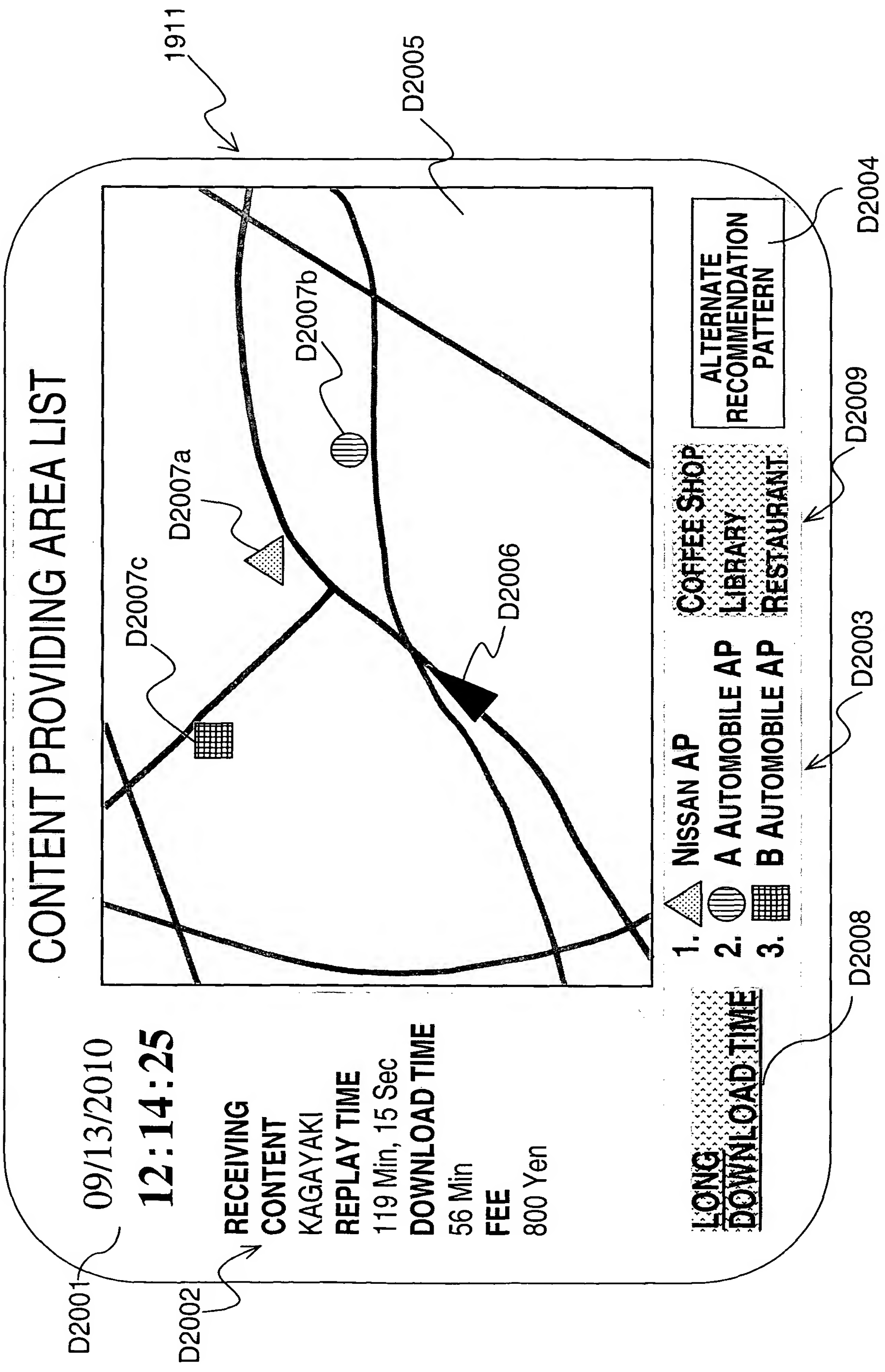


Fig. 20

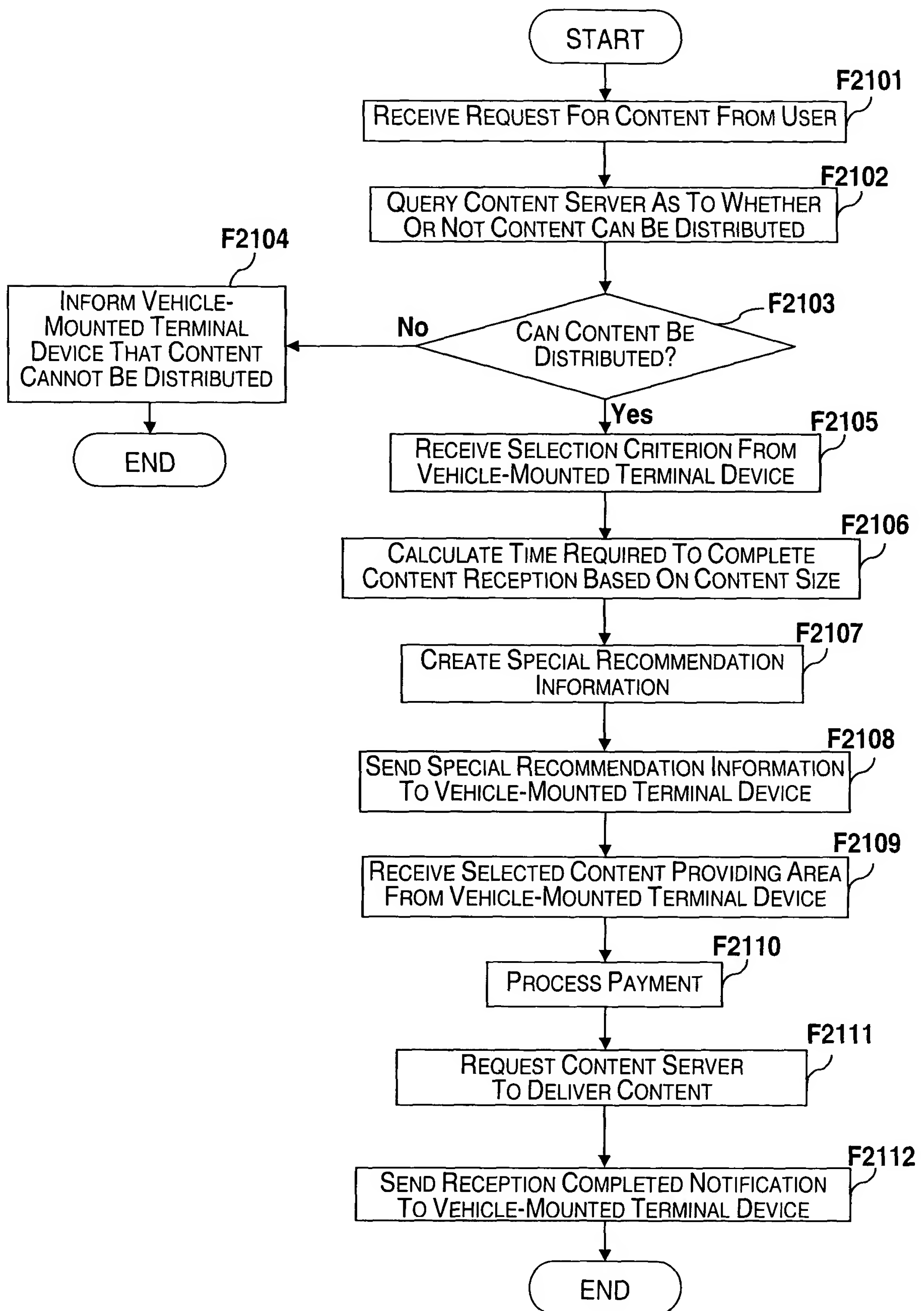


Fig. 21

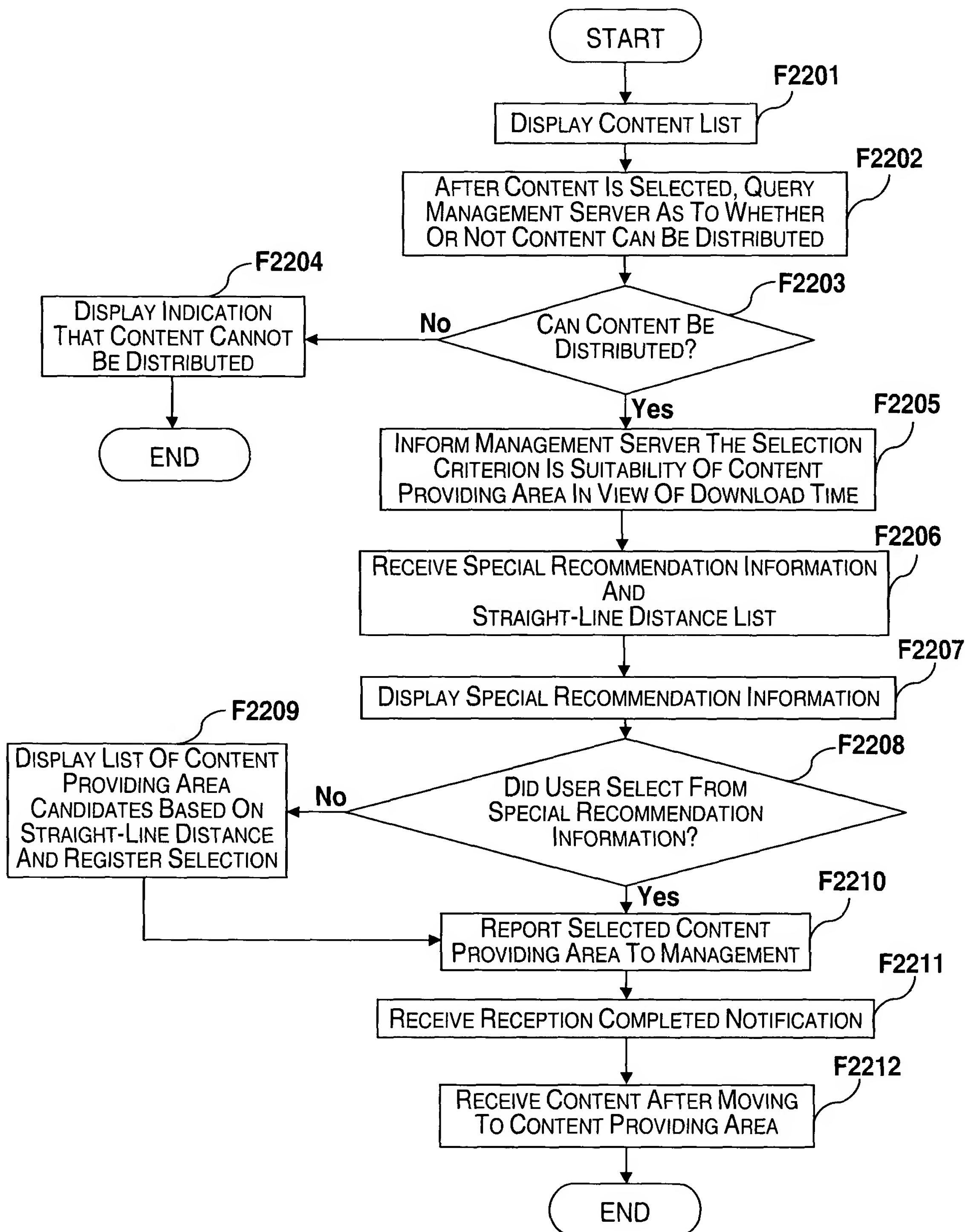


Fig. 22